

Ivor Blumenthal, Chief Executive Officer, Services SETA

Ivor matriculated from King Edward College in 1981 with a first class matric. He obtained awards at school for the Young Leadership Cup and also debating and dramatics. Extramural school activities included the Johannesburg Junior City Council of which he was chairman, President of the National Youth Council and President of the Student Jewish Association. He was chairman of the school Stock Exchange Club and School Small Business Club.

Ivor's qualifications include a Bachelor of Arts in Law and Psychology obtained at Wits University in 1984; post graduate study in Law, an Honours Degree in Clinical and Counseling Psychology obtained in 1985. Ivor's qualifications include a Bachelor of Arts in Law and Psychology obtained at Wits University in 1984; post graduate study in Law, an Honours Degree in Clinical and Counseling Psychology obtained in 1985 from Rand Afrikaans University; he also has a post-graduate diploma in Management obtained from Wits University in 1988; and a Masters Degree in Business Administration done in 1996-1998 at the Hawthorne University, Utah, USA. He is currently registered for a Phd in Labour Relations.

Before joining the Services SETA Ivor was a law registrar for Judge MS Stegman from 1984 to 1986; an industrial psychologist intern; a personnel officer; and a National Human Resource Manager. He also lectured at Wits Technikon and at Greenwich University, London. From August 1994 to August 1995 Ivor was an Executive Director of Estudios Universitarios de Marbella where his mandate was to set up a Business School.

Ivor has written numerous courses on various subjects and also short books and instruction manuals on subjects ranging from CV Preparation to and Overview of Industrial Relations for Managers and Practitioners. In the years leading up to his appointment at the Services SETA, Ivor was CEO of the Furniture Industry Training Board; CEO of the Association of Personnel Service Organisations; and a City Councilor until December 2000.

Ivor Blumenthal was appointed as the CEO of Services Sector Education and Training Authority in August of 2000 after serving as Chairman of the original Council of that sector.

In addition to his services as CEO of the Services SETA he also participates in the following structures:

- The South African Qualifications Authority
- He was an Executive Member of The National Standards Body on Human And Social Studies (NSB7)
- He was Chairman of the Sub-Committee On Accreditation Of Standard Generating Bodies For NSB7
- He served on the Association Of Industry Training Board Managers
- He served on the South African Chamber Of Business : Labour Affairs Committee
- He initiated the National Furniture Sector Forum
- He served as a member of the Highveld Technical College : Advisory Committee
- He served on the Saasveld Technikon : Advisory Committee
- He served on the Stellenbosch University Agricultural Faculty : Advisory Committee
- He served on the South African City & Guilds Of London : Advisory Committee
- He is a member of the European Union representing the Hairdressing and Marketing sectors
- He has recently been appointed as a subject matter expert of the European Unions International Social Dialogues.
- He is a full member of the European Marketing Commission
- In 2008 Ivor become the first person in South Africa to be awarded the National Certificate in Labour Relations